

# Welcome to the Dashboard

## Module 1

Lesson 1  
An Introduction to Blogging Chiros

Lesson 2  
An Introduction to Blogging

Lesson 3  
Why Blog?

Lesson 4  
The Surface Anatomy of a Blog

Lesson 5  
VC + KH = Online Success

**No Bonus:**  
Will begin with Module 2

## Module 2

Lesson 1  
Choosing a Domain Name

Lesson 2  
Registering a Domain Name

Lesson 3  
Choosing a Web Host Provider

Lesson 4  
How to Install WP Automatically

Lesson 5  
How to Install WP Manually

Bonus 1  
Tying up the loose ends

## Module 3

Lesson 1  
Logging into the WordPress Dashboard

Lesson 2  
An Overview of the WP Dashboard

Lesson 3  
An Overview of the Posts Section

Lesson 4  
An Overview of the Pages Section

Lesson 5  
An Overview of the Comments Section

Bonus 2  
An Introduction to Digital Marketing

## Module 4

Lesson 1  
Choosing/Installing a WordPress Theme

Lesson 2  
Choosing & Installing Plugins

Lesson 3  
Customizing Certain Plugins

Lesson 4  
A Brief Overview of Widgets

Lesson 5  
Customizing Your Blog's Settings

Bonus 3  
How to Publish Your First Blog Post

## Module 5

Lesson 1  
Setting Up Your Blog's RSS Feed

## Module 6

Lesson 1  
An Introduction to Twitter

[Lesson 2](#)

Setting Up Your Blog's Contact Page

[Lesson 3](#)

An Introduction to aWeber

[Lesson 4](#)

Linking aWeber to Your Blog

[Lesson 5](#)

Setting Up Auto-responders

[Bonus 4](#)

Two *FREE* Gifts from Me to You 😊

## Module 7

[Lesson 1](#)

An Introduction to Facebook

[Lesson 2](#)

Signing Up & Getting Started

[Lesson 3](#)

Creating & Using a Facebook Fan Page

[Lesson 4](#)

Facebook Best Practices

[Lesson 5](#)

Developing a Facebook Marketing Plan

[Bonus 6](#)

Social Media Optimization

## Module 9

[Lesson 1](#)

An Introduction to YouTube

[Lesson 2](#)

Signing Up & Getting Started

[Lesson 3](#)

Creating & Using a YouTube Channel

[Lesson 4](#)

Essential Resources

[Lesson 5](#)

Developing a YouTube Marketing Plan

[Bonus 8](#)

Mastering Video

[Lesson 2](#)

Signing Up & Getting Started

[Lesson 3](#)

Twitter Desktop Apps

[Lesson 4](#)

Twitter Best Practices

[Lesson 5](#)

Developing a Twitter Marketing Plan

[Bonus 5](#)

Two Powerful Twitter Tools

## Module 8

[Lesson 1](#)

An Introduction to LinkedIn

[Lesson 2](#)

Signing Up & Getting Started

[Lesson 3](#)

Building Your LinkedIn Connections

[Lesson 4](#)

How to Use LinkedIn More Effectively

[Lesson 5](#)

Developing a LinkedIn Marketing Plan

[Bonus 7](#)

Building Traffic with Article Marketing

## Module 10

[Lesson 1](#)

An Introduction to Membership Sites

[Lesson 2](#)

Membership Software

[Lesson 3](#)

Protecting Your Content

[Lesson 4](#)

Choosing a Business Model

[Lesson 5](#)

WordPress Plugins that ROCK

[Bonus 9](#)

Plugins that ROCK Resource Guide